

**IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE ANNUAL MEETING OF STOCKHOLDERS TO BE HELD ON JUNE 1, 2011.**

**This proxy statement and our 2010 annual report to stockholders are available at our corporate website at [www.uluruinc.com](http://www.uluruinc.com) under “Investor Relations”**

▼ FOLD AND DETACH HERE AND READ THE REVERSE SIDE ▼

**PROXY**

Please mark your votes like this



The Board recommends a vote “FOR” the election of Directors listed in Proposal 1 and “FOR” Proposal 2, 3, and 4. Please sign, date and return this Proxy promptly in the enclosed envelope.

1. Election of Directors

	<b>Nominees:</b>		<b>FOR ALL NOMINEES</b>	<input type="checkbox"/>
1 Year Term	William W. Crouse	<input type="checkbox"/>	<b>WITHHOLD AUTHORITY FOR ALL NOMINEES</b>	<input type="checkbox"/>
1 Year Term	Jeffrey B. Davis	<input type="checkbox"/>	<b>FOR ALL NOMINEES EXCEPT</b>	<input type="checkbox"/>
1 Year Term	Kerry P. Gray	<input type="checkbox"/>	(see instructions below)	
1 Year Term	Jeffrey A. Stone	<input type="checkbox"/>		

(INSTRUCTION: To withhold authority to vote for any individual nominee(s), mark “FOR ALL NOMINEES EXCEPT” and mark in the box next to each nominee you wish to withhold, as shown here: )

2. Proposal to ratify the appointment of Lane Gorman Trubitt, PLLC as our independent registered public accounting firm for the fiscal year ending December 31, 2011.  
 FOR  AGAINST  ABSTAIN

3. Proposal to authorize the Board of Directors to amend the Company’s Restated Articles of Incorporation at any time prior to July 31, 2011 to effect a reverse stock split of the Company’s outstanding common stock at a ratio to be determined by the Board of Directors but not to exceed 15 pre-reverse-split shares into one post-reverse-split share.  
 FOR  AGAINST  ABSTAIN

**PLEASE MARK, SIGN AND DATE BELOW AND RETURN THIS PROXY PROMPTLY USING THE ENCLOSED ENVELOPE.**

Proxies will also be accepted by transmission of a facsimile provided that such facsimile contains sufficient information from which it can be determined that the transmission was authorized by the stockholder delivering such Proxy at (212) 509-5152.

**THIS PROXY IS SOLICITED ON BEHALF OF ULURU INC.’S BOARD OF DIRECTORS AND MAY BE REVOKED BY THE STOCKHOLDER PRIOR TO BEING VOTED AT THE 2011 ANNUAL MEETING OF STOCKHOLDERS.**

**Label Area 4” x 1 1/2”**

**PRINT AUTHORIZATION (THIS BOXED AREA DOES NOT PRINT)**

To commence printing on this proxy card please sign, date and fax this card to this number: [212-691-9013](tel:212-691-9013) or email us your approval.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

Registered Quantity \_\_\_\_\_ Broker Quantity \_\_\_\_\_

Note: SCOTTI to Email final approved copy for Electronic Voting website setup: Yes

COMPANY ID:

PROXY NUMBER:

ACCOUNT NUMBER:

Signature \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_, 2011.  
 NOTE: Please sign exactly as name or names appear on this Proxy. When shares are held jointly each holder must sign. When signing as attorney, executor, administrator, trustee or guardian, please give full title as such. If a corporation, please sign in full corporate name by duly authorized officer, giving full title as such. If signer is a partnership or other entity, please sign in entity name by authorized person.

▼ FOLD AND DETACH HERE AND READ THE REVERSE SIDE ▼

PROXY

**ULURU INC.**  
**4452 Beltway Drive, Addison, Texas 75001**

**THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS**

The undersigned stockholder, having received the Notice of Annual Meeting of Stockholders and Proxy Statement dated April 22, 2011, and revoking any proxy heretofore given, hereby appoints each of Kerry P. Gray and Terrance K. Wallberg, or either of them, Proxies of the undersigned with full power of substitution, to vote all shares of Common Stock of ULURU Inc. which the undersigned is entitled to vote at the Annual Meeting of Stockholders to be held Wednesday, June 1, 2011 at 10:00 a.m., local time, at the offices of ULURU Inc., 4452 Beltway Drive, Addison, Texas 75001, (214) 905-5145, or any postponement or adjournment thereof.

**This Proxy when properly executed will be voted in the manner directed herein by the undersigned stockholder. If no direction is made, this Proxy will be voted FOR each Director nominee listed in Proposal 1 and FOR Proposals 2 and 3.**

**In their discretion, the named Proxies are authorized to vote on any other matters which may properly come before the Meeting or any postponement or adjournment thereof as set forth in the Proxy Statement.**

(Continued, and to be marked, dated and signed, on the other side)