

▼ FOLD AND DETACH HERE AND READ THE REVERSE SIDE ▼

PROXY

**ULURU INC.
4452 Beltway Drive, Addison, Texas 75001**

THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS

The undersigned stockholder, having received the Notice of Annual Meeting of Stockholders and Proxy Statement dated November 13, 2009, and revoking any proxy heretofore given, hereby appoints each of Renaat Van den Hooff and Terrance K. Wallberg, or either of them, Proxies of the undersigned with full power of substitution, to vote all shares of Common Stock of ULURU Inc. which the undersigned is entitled to vote at the Annual Meeting of Stockholders to be held Thursday, December 17, 2009 at 10:00 a.m., local time, at the offices of ULURU Inc., 4452 Beltway Drive, Addison, Texas 75001, (214) 905-5145, or any postponement or adjournment thereof.

This Proxy when properly executed will be voted in the manner directed herein by the undersigned stockholder. If no direction is made, this Proxy will be voted FOR each Director nominee listed in Proposal 1 and FOR Proposals 2 and 3.

In their discretion, the named Proxies are authorized to vote on any other matters which may properly come before the Meeting or any postponement or adjournment thereof as set forth in the Proxy Statement.

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting of Stockholders to be held on December 17, 2009.

This proxy statement and our 2008 annual report to stockholders are available at our corporate website at www.uluruinc.com under "Investor Relations".

(Continued and to be signed on the reverse side)

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PROXY

The Board recommends a vote "FOR" the election of Directors listed in Proposal 1 and "FOR" Proposal 2. Please sign, date and return this Proxy promptly in the enclosed envelope.

Please mark your vote in blue or black ink as shown here.

1. Election of Directors.

FOR ALL NOMINEES

Nominees:

1 Year Term William W. Crouse
1 Year Term Jeffrey B. Davis
1 Year Term Kerry P. Gray

WITHHOLD AUTHORITY FOR ALL NOMINEES

FOR ALL NOMINEES EXCEPT (see instructions below)

2. Proposal to amend the Company's 2006 Equity Incentive Plan to increase the number of shares of Common Stock authorized for issuance thereunder from 6,000,000 shares to 9,000,000 shares.

FOR AGAINST ABSTAIN

3. Proposal to ratify the appointment of Lane Gorman Trubitt, L.L.P. as our independent registered public accounting firm for the fiscal year ending December 31, 2009.

FOR AGAINST ABSTAIN

(INSTRUCTION: To withhold authority to vote for any individual nominee(s), mark "FOR ALL NOMINEES EXCEPT" and mark in the box next to each nominee you wish to withhold, as shown here:)

PLEASE MARK, SIGN AND DATE BELOW AND RETURN THIS PROXY PROMPTLY USING THE ENCLOSED ENVELOPE.

Proxies will also be accepted by transmission of a facsimile provided that such facsimile contains sufficient information from which it can be determined that the transmission was authorized by the stockholder delivering such Proxy at (212) 509-5152.

THIS PROXY IS SOLICITED ON BEHALF OF ULURU INC.'S BOARD OF DIRECTORS AND MAY BE REVOKED BY THE STOCKHOLDER PRIOR TO BEING VOTED AT THE 2009 ANNUAL MEETING OF STOCKHOLDERS.

COMPANY ID:

PROXY NUMBER:

ACCOUNT NUMBER:

Signature _____ Date _____ Signature if held jointly _____ Date _____

NOTE: Please sign exactly as name or names appear on this Proxy. When shares are held jointly each holder must sign. When signing as attorney, executor, administrator, trustee or guardian, please give full title as such. If a corporation, please sign in full corporate name by duly authorized officer, giving full title as such. If signer is a partnership or other entity, please sign in entity name by authorized person.